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luxury lifestyle magazine

THE ARCADE
 Ideas from the Burlington Arcade, London's original luxury shopping destination

FASHION

on essentials for...
 r. Sergio Rossi
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We explore
 design and
 of this unique 2
 mega year

Floris: Part II

The journey to discover the perfect scent for me has become somewhat a voyage of discovery. The most amazing thing about smell is the ability to evoke memories, feelings and emotions. Sometimes they even remind us of things and moments in our lives that we had completely forgotten. Shelagh has guided me

through her complete selection of clear and completely innocuous looking glass bottles, whilst simultaneously pulling up memories that I had forgotten I had! My face must be a picture as I recall moss in damp woods, friends houses and a giant bathtub I was scrubbed in when I was a toddler. Having adjusted and modified and tweaked what seemed to be nearing the aroma for me I just could not get away for the feeling something was amiss. I

had my niggling doubts, there was just something I could not quite put my finger on, what was it... oh yes, now I know... it smelled like my Aunt! Back to the drawing board! Shelagh officially has the patience of a saint, but that's what makes the Floris Bespoke service so ideal. It allows you to concoct something perfect, and, hopefully something uniquely you. I am convinced that perfection is just around the corner.
www.florislondon.com



HI-END
 HI-FI



RIP